Aday Hernández Senior Interaction Designer. MSc in UX Design.

- > Optimistic, self-organized and responsible.
- > Listening and collaborating with the team to deliver the best results using a human-centered approach.
- Strong focus on good communication, usability and attention to detail. <u>More</u> [2]

Experience

• APRIL 2023 - PRESENT Brainly – Senior Interaction Product Designer

SEPT 2021 - APRIL 2023

Brainly - Interaction Product Designer

Helping Brainly in their mission to inspire students to share and explore knowledge in a collaborative community.

SEPT 2016 - SEPT 2021 KenTech - UX/UI Designer

Enhanced the UX of entertainment industry users on different platforms through innovative interfaces, enabling clients to expand into new markets with a scalable and intuitive design language.

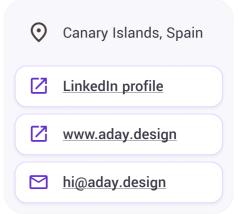
Education

2015 – 2016 Master's Degree in User Experience Design UNIR - Universidad Internacional de La Rioja

2011 – 2015 Degree in Graphic Design: Visual Communication EASDGC - School of Art and Design of Gran Canaria

Awards

2022 2nd Place LUKSO x Gitcoin BuildUp! #1
2015 3rd Place Hack For Good - Smart Cities
2015 3rd Place Lopesan: Think In Innovation



Certifications

2023 - 2024 Foundations of Humane Tech Center for Humane Technology

NOV 2019 - MAR 2021 Interaction Design Foundation

- Brain Science in Interface Design
- Human-Computer Interaction
- Accessibility: Designing for All
- Gamification: Creating Addictive User Experiences

OCT 2019

Advanced English (C1)

Cambridge Assessment English

Skills

Ideation • Heuristic Evaluation • Information Architecture • Sketching • Wireframing • User Interface Design • Prototyping • Interaction Design • User flows • User Journeys.

Tools

Al • Sketch • Figma • Miro • Hotjar • Illustrator • Photoshop • Premiere Pro • ProCreate • Pixelmator Pro – And open & able to learn new!