Aday Hernández
Senior Interaction Designer.
MSc in UX Design.

› Optimistic, self-organized and responsible.

› Listening and collaborating with the team to deliver the best results using a human-centered approach.

› Strong focus on good communication, usability and attention to detail. **More** ↗

◉ Canary Islands, Spain

↗ LinkedIn profile

↗ www.aday.design

✉ hi@aday.design

Experience

APRIL 2023 – PRESENT
Brainly — Senior Interaction Product Designer

SEPT 2021 – APRIL 2023
Brainly — Interaction Product Designer

Helping Brainly in their mission to inspire students to share and explore knowledge in a collaborative community.

SEPT 2016 – SEPT 2021
KenTech — UX/UI Designer

Enhanced the UX of entertainment industry users on different platforms through innovative interfaces, enabling clients to expand into new markets with a scalable and intuitive design language.

Education

2015 – 2016
Master's Degree in User Experience Design
UNIR - Universidad Internacional de La Rioja

2011 – 2015
Degree in Graphic Design: Visual Communication
EASDGC - School of Art and Design of Gran Canaria

Awards

2022 **2nd Place** LUKSO x Gitcoin BuildUp! #1

2015 **3rd Place** Hack For Good - Smart Cities

2015 **3rd Place** Lopesan: Think In Innovation

Certifications

2023 – 2024
Foundations of Humane Tech
Center for Humane Technology

NOV 2019 – MAR 2021
Interaction Design Foundation

- Brain Science in Interface Design
- Human-Computer Interaction
- Accessibility: Designing for All
- Gamification: Creating Addictive User Experiences

OCT 2019
Advanced English (C1)
Cambridge Assessment English

Skills

Ideation • Heuristic Evaluation • Information Architecture • Sketching • Wireframing • User Interface Design • Prototyping • Interaction Design • User flows • User Journeys.

Tools

AI • Sketch • Figma • Miro • Hotjar • Illustrator • Photoshop • Premiere Pro • ProCreate • Pixelmator Pro — And open & able to learn new!